

Service

# Sustainability Strategy

## Who we are

For decades, Carbotech AG has been a reliable, innovative, and science-driven partner for companies looking to optimize their environmental, social, and economic impact.

Through our strategy consulting service, we support organizations in fundamentally improving their sustainability performance. To us, sustainable, above all, means future-proof. Economic, ecological and social influences and goals must be carefully considered and integrated for projects and solutions to be successful in the long run.

## Why choose Carbotech?

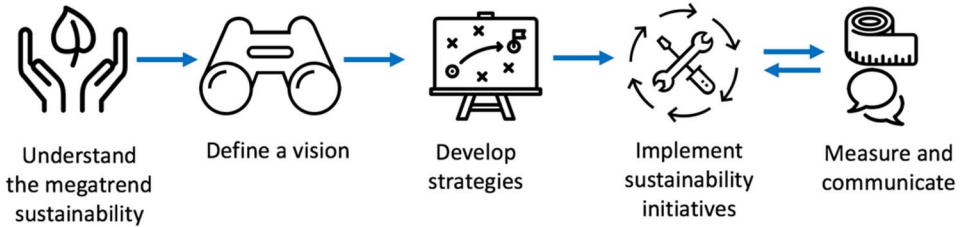
- Our **interdisciplinary** team of experts with backgrounds in the natural sciences, social sciences and economics is taking a systems-thinking approach - allowing for the best possible harmonization of economic, social and ecological goals.
- We **put science into practice** and are just as experienced in strategy development as we are in defining meaningful KPIs and science-based targets.
- We have a large **knowledge database on environmental impacts** and a broad network of experts at our disposal.
- We offer **innovative approaches** - system modelling, fuzzy set theory, social life cycle analysis or eco design - to name just a few.
- We understand the **power of communication** and think about the interaction with stakeholders holistically.
- We are **creative and keen to experiment** and tackle tasks for which there is no solution yet.

## What we have to offer

Beyond the classical range of sustainability consulting services, we want to support actors in breaking new ground - by developing **innovative, unconventional and courageous strategies and concepts** based on the understanding of entire systems.

We research, conduct workshops, update, evaluate, rank, classify and question. We listen carefully and report back. We develop concepts, projects or systems - always with the aim of finding sustainable solutions.

# Services offered



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## Understand the megatrend sustainability

Finding out where you stand today and how the discussion on sustainability affects you and your company

- Defining your current situation
- Benchmarking and gap analysis
- Research on trends
- Expert interviews
- Risk analysis

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## Define a vision

Deciding where you see your organization in the future

- Brainstorming sessions with leadership
- Stakeholder dialogue
- Workshops to clarify or develop your vision

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## Develop strategies

Designing a plan of action to move towards your vision

- Hotspot analysis (social and environmental)
- Strategy development
- Target setting

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## Implement sustainability initiatives

Putting your strategic plan into practice

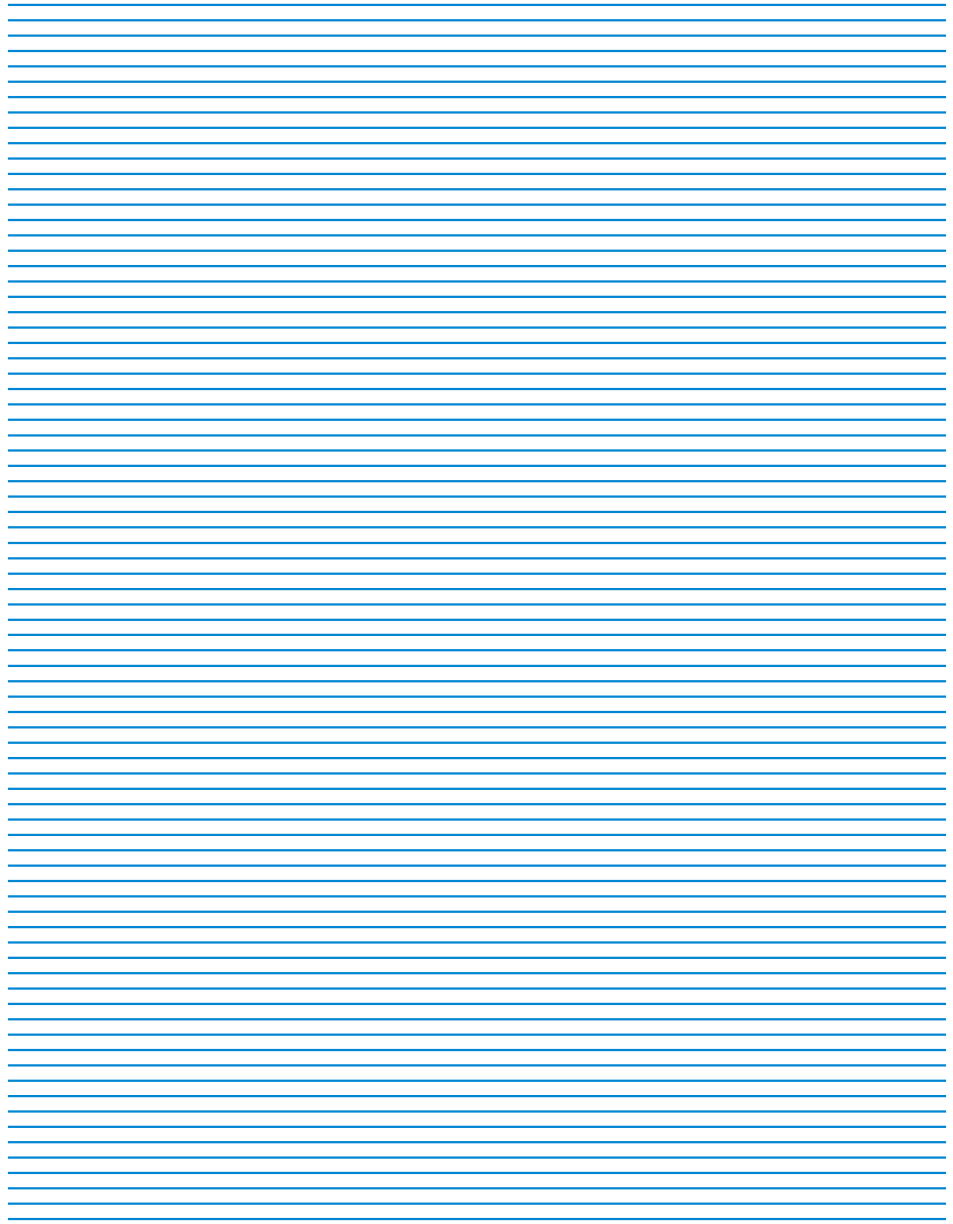
- Developing initiatives that support your targets
- Prioritizing initiatives
- Develop and execute an action plan
- Life Cycle Assessment

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## Measure and communicate

Monitoring goal achievement and interacting with stakeholders

- KPI definition and calculation
- Impact measurement
- Alignment with international standards (e.g. SDGs, GRI, CDP, SBT)



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