

# Sustainability and strategy consulting

## Who we are

For decades, Carbotech AG has been a reliable and innovative partner for companies dealing with environmental and business-related issues.

In strategy consulting, we support organisations in fundamentally improving their sustainability performance. For us, sustainability primarily means a long-term perspective. Projects and solutions that are successful in the long term are characterised by the careful consideration and integration of ecological, economic and social influences and goals.

## Why us

- As an **interdisciplinary team** of experts from the natural, social and economic sciences, we think and work in a networked way.
- We **bring science into practice** and are just as adept at strategy development as we are at defining meaningful KPIs and science-based targets.
- We have an extensive **knowledge database** on environmental impacts and a broad **network of experts**.
- We offer **innovative approaches** – from system modelling, fuzzy set theory or eco-design.
- We know how **communication** moves people and take a holistic approach to interaction with stakeholder groups.
- We are **creative**, keen to experiment and also tackle tasks for which there is not yet a solution.

## What we offer

Beyond the services of traditional sustainability consulting, we support organisations in breaking new ground for them – by developing **innovative, unconventional, bold strategies and concepts** based on an understanding of entire systems.

We conduct research, organise workshops, bring up to date, weigh up, categorise and question. We listen and report back. We develop concepts, projects and systems – always with the aim of finding future-proof solutions.

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## Understanding sustainability



We help organisations in finding out what influence the discourse on sustainability has on them and where they currently stand.

- Site analysis, e.g. GHG inventory, environmental inventory
- Benchmark and gap analysis
- Risk analysis
- Trend research and impact assessment
- Interviews with experts
- Training courses and workshops on sustainability topics

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## Define vision



Together we get to the point, where customers would like to see their company in the future.

- Brainstorming sessions with the leadership team
- Stakeholder dialogue
- Management workshops to develop the vision

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## Develop strategies



We support organisations in designing an action plan to help them achieve their vision.

- Hotspot analysis
- Strategy development
- Target definition
- Development of sustainability management

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## Implement measures



Together with our customers we put their strategy into practice.

- Planning of initiatives to achieve goals
- Setting priorities
- Implementation of an action plan
- Life cycle assessments
- Ecodesign
- Capacity building

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## Measure and communicate



We advise and support our clients in monitoring the achievement of their goals and in interacting with stakeholders.

- Definition and calculation of key figures
- Impact measurement
- Reporting
- Harmonisation with international standards (GHG, SBTi, GRI, CDP, SDGs etc.)
- Sharpening the communication strategy

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